

ADVANTAGE SHOPPERS

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Saturday,
March 28, 2026

Caro N | S & Town | Akron | Fairgrove | Cass City | Gagetown | Deford | Mayville | Silverwood | Kingston | Unionville | Fostoria

150 years of publishing

This week's grocery ads: Norm's Market
This week's auctions: Marlette Livestock Auction

344 N. State St. | Caro, MI 48723
989.673.3181

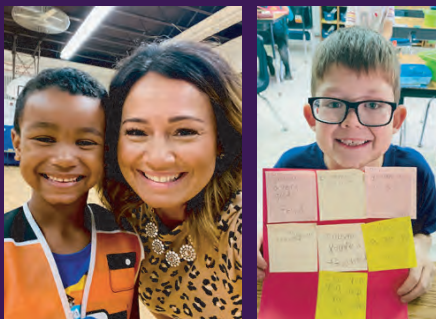
An Edwards Publication

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*FREE PRESCHOOL, KINDERGARTEN, YOUNG 5's ROUNDUP

Tuesday, April 7, 2026

(*for qualifying families)



- All students who will be 5 years old on or before September 1, 2026 are eligible for kindergarten.
- All students who will be 5 years old on or before October 1, 2026 are eligible for Young 5's
- Students who will be 4 years old on or before December 1, 2026, are eligible for preschool screening. Those accepted in preschool must meet income eligibility requirements. All ages 3 and 4 years can apply for possible programming.

GSRP/Play Pals Preschool

Contact:

Karie Campbell
989-673-3169, Ext. 4101

Registration:

McComb Elementary Room 98 & 99
Tuesday, April 7
6:00 P.M.

What to bring:

- Birth Certificate
- 2025 Tax Return
- Driver's License

Kindergarten & Young 5's

Contact:

Heather LaBerge or Natalie Hoffman
989-673-3169, Ext. 4001

Registration:

McComb Gymnasium
Tuesday, April 7
6:00 P.M.

Kindergarten Clinic:

April 21-23
by Appointment





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4488 Krapf Rd. PO Box 233
Cass City, MI 48726-9796



989-673-3181



Support Local Businesses,
Check out the
Service Directory.





HEATWAY
SALES

989.872.4745
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Warm Home, Warm Moments
7724 SEVERANCE RD | DEFORD, MI 48729

FISH FRY

Every 3rd Thursday from Oct-April
(3rd & 4th Thursday in April)
4:30 - 7:00 PM



All You Can Eat
\$18
Kids 10 & under \$7

Come & Support the Veterans

Call Ken
989-551-5047

American Legion Post #7
110 West Frank St., Caro

SAVE THE DATE

STORAGE UNIT SALE

Saturday, April 25th, 2026

Units and more information to follow soon.



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Roger L. Hood
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Darleen L. Hood
989-553-3960



Shane Hood
989-672-6229



Laura Ailing-Garrett
989-670-1945

YOUR HOMETOWN TEAM!

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Meeting All of Your Real Estate Needs!

Happy Easter!

to our Friends and Family



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PUBLISHER NOTICE

All real estate advertised in this newspaper is subject to the Federal Fair Housing Act of 1968 which makes it illegal to advertise "any preference, limitation, or discrimination based on race, color, religion, sex or national origin, or an intention to make any such preference, limitation, or discrimination." This newspaper will not knowingly accept any advertising for real estate which is in violation of the law. Our readers are informed that all dwellings advertised in this newspaper are available on equal opportunity basis.



OSENTOSKI REALTY AND AUCTIONEERING

54th ANNIVERSARY 1972-2026

Osentoski Realty is celebrating our 54th anniversary selling real estate and our 76th year in live auctions!

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See all of our properties at www.osentoski.net

528 N. State St., Caro, MI 48723 - Caro (989) 673-7777 - Kingston (989) 683-8888 - Cass City (989) 872-4377

StoryPoint Group supports seniors in the Thumb region.

Find a local community at StoryPointGroup.com.



LIVING THE DREAM REAL ESTATE TEAM

5951 State St. Kingston
989.683.1024
Ltdrealty@yahoo.com



\$239,900

2717 W Saginaw Rd
Mayville, Michigan

3 BEDROOM, 2 BATH,
MANUFACTURED HOME
WITH CRAWL SPACE

BUSINESS OF THE WEEK

The Cass City Chamber of Commerce is proud to announce

Aspire Rural Health System

as our member spotlight this week, for their continued support & beautification of our community.

Congratulations from your



CASS CITY LIONS CLUB

FISH FRY

ALL YOU CAN EAT

Friday, April 3rd
3:00 - 7:00 pm

CASS CITY VFW
4553 Veteran's Dr. Cass City

\$18/person
Kids 5 and under free

Menu: Fish, Chicken, French Fries, Scalloped Potatoes, Coleslaw, Corn, Rolls, Homemade Desserts, Coffee, Water, & Punch

CALL THE DREAM TEAM OUR EXPERIENCE SELLS!

VIRTUAL TOUR SCAN THIS CODE

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 Corey Michalski 989.551.1920 Broker/Owner	 Carol Quinn 989.551.5454	 Gloria Walker 810.278.6950
 Jenny Krug 989.553.5757	 Sarah Fox 989.545.0474	 Wesley Proctor 810.417.0970

Visit our website:
livingthedreamrealestateteam.com and find us on social media!

LOOKING FOR A HOUSE?

WEEKLY REAL ESTATE LISTING IN THE **SHOPPERS ADVANTAGE**

***WANTED* WE NEED YOUR GOLD & SILVER COINS, BULLION & UNWANTED BROKEN JEWELRY**

FROM SINGLE COINS TO COMPLETE COLLECTIONS, NOTHING TOO SMALL OR TOO LARGE. WE BUY IT ALL!

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the Advertiser

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Subscription Cost:

In County: \$52 · Out of County: \$62
Senior (65+) In County: \$44 · Senior (65+) Out of County: \$54

*Valid for new customers only expires April 30, 2026, sign up today to save!

YES! Sign Me Up.

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Return to:

Tuscola County Advertiser | 344 N. State St. Caro, MI 48723

ENVELOPES

AT HERITAGE PRESS
989-673-3181 • HPRESSCARO@YAHOO.COM

Kingston Elementary School 2026-2027 Enrollment NIGHT

April 9, 2026

Building
Tomorrow's
Leaders, Thinkers,
And Innovators

6:00-7:00 PM

More Information:

989-683-2284

kingstonk12.org



SCAN ME!

Please bring: Child's Birth Certificate | Immunization Records | Proof of Residency | Parent Driver's License | Proof of Income

RED MAPLE MARKET

5032 Schwegler Rd, Cass City, MI 48726
Open: Monday, Tuesday, Thursday & Friday 8:00 AM - 5:00 PM
Saturday 8:00 AM - 4:00 PM | Closed Wednesday & Sunday

Now taking orders for Easter!
Pick up on Sat. April 4
(Closed Good Friday)

Fresh Baked Goods -
Every Friday & Saturday

WE OFFER:

- BREAD:** White, Wheat, Cinnamon Nut
- QUICK BREAD:** Banana, Apple Cinnamon
- PIES:** Cherry, Peach, Raspberry, Triple Berry
- COOKIES:** Chocolate Chip, Peanut Butter, Monster, Peanut Butter Chocolate Chip, Oatmeal Raisin, Molasses
- CAKES:** German Chocolate, Carrot, Banana, Coffee
- SWEET ROLLS:** Cinnamon, Carmel Pecan, Raspberry, Blueberry
- FRY PIES:** Lemon, Apple, Cherry, Peach, Raspberry, Blueberry, Strawberry Rhubarb

CUSTOM ORDERS WELCOME

Bulk Foods - Fresh Bakery - Countryside Jams - and More!

AD VANTAGE
989-673-3181

AD VANTAGE Service Directory

HOURS:
 Monday – Saturday 9:00 A.M. - 6:00 P.M.
 Sunday 11:00 A.M. - 4:00 P.M.
SPECIALS GOOD
 MARCH 30TH TO
 APRIL 5TH, 2026

Norm's Market

CATERING AND SEAFOOD

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- Fresh Meats
- Catering
- Keg Beer
- Liquor
- Full Line of Party Supplies

NOTICE:
 Prices subject to change.

BEEF	
BONELESS BEEF CHUCK ROAST	\$6 ⁹⁹ LB.
BONELESS BEEF ENGLISH CUT ROAST	\$6 ⁵⁹ LB.
BONELESS BEEF RUMP ROAST	\$6 ⁹⁹ LB.
BONELESS BEEF SIRLOIN TIP ROAST	\$6 ⁹⁹ LB.
STANDING BONE-IN PRIME RIB ROAST CHOICE	\$11 ⁹⁹ LB.
LESSER	\$13 ⁹⁹ LB.
BONELESS PRIME RIB BEEF ROAST LESSER CHOICE	\$15 ⁵⁹ LB.
WHOLE PRIME	\$14 ⁹⁹ LB.
WHOLE CHOICE	\$13 ⁹⁹ LB.
SELECT	\$12 ⁹⁹ LB.
BEEF SIRLOIN 10 LB. BAG	
100% LEAN GROUND FROM CHUCK	\$59 ⁹⁰ EA.
FRESH 100% PURE 10 LB. LOT GROUND BEEF ROUND STEAK	\$55 ⁹⁰ EA.
FRESH 100% PURE 10 LB. LOT GROUND BEEF ROUND STEAK	\$56 ⁹⁰ EA.

PORK	
BOSTON BUTT PORK ROAST	\$2 ⁴⁹ LB.
BOSTON BUTT 16-20 LB. AVERAGE WHOLE 2-PACK	\$1 ⁹⁹ LB.
8 LB. AVERAGE CENTER CUT BONELESS LOIN	\$2 ⁵⁹ LB.
EXTRA LEAN SIRLOIN CUBED PORK CUTLETS	\$3 ⁵⁹ LB.
JUICY TENDER COUNTRY RIBS	\$2 ⁵⁹ LB.
BONE IN 18-22 LB. CUT FREE WHOLE PORK LOIN	\$1 ⁹⁹ LB.
CENTER CUT RIB & LOIN PORK CHOP	\$2 ⁹⁹ LB.
EXTRA LEAN BOSTON BUTT PORK STEAK	\$2 ⁹⁹ LB.
4 LB. AVERAGE WHOLE SLAB SPARE RIBS	\$2 ⁹⁹ LB.
PORK TENDERLOIN	\$2 ⁹⁹ LB.
EXTRA LEAN BONELESS TIED PORK ROAST	\$2 ⁷⁹ LB.
BABY BACK RIBS	
TWO PACK INDIVIDUAL SLABS	\$3 ⁹⁹ LB.
30-35 LB. AVERAGE INDIVIDUAL SLABS BY THE CASE	\$3 ⁷⁹ LB.
ST. LOUIS STYLE RIBS	
SINGLE PACK INDIVIDUAL SLABS	\$3 ⁸⁹ LB.
36-40 LB. AVERAGE BY THE CASE	\$3 ⁶⁹ LB.
PORK SPARE RIB TIPS FROZEN	
4-6 LB. AVG PACKAGE	\$2 ⁸⁹ LB.
10 LB. PACKAGE	\$2 ⁶⁹ EA.

HAMS	
NORMS SUGAR CURED SEMI BONELESS WHOLE	\$3 ⁸⁹ LB.
SEMI BONELESS HALF	\$3 ⁹⁹ LB.
DEARBORN OLDE FASHIONED (24-28 LB. AVG)	\$2 ⁹⁹ LB.
BONELESS (11-13 LB. AVG)	\$3 ⁹⁹ LB.
BONELESS QUARTER (3 LB. AVG)	\$4 ⁹⁹ LB.
SEMI BONELESS WHOLE (16-18 LB. AVG)	\$3 ⁸⁹ LB.
SEMI BONELESS HALF (8-9 LB. AVG)	\$3 ⁹⁹ LB.
SPIRAL BLUE FOIL "FLAME GLAZED" PRE-ORDER BY MARCH 30TH	
WHOLE	\$5 ¹⁹ LB.
HALF	\$5 ³⁹ LB.
SPIRAL "WHITE" W/ GLAZE PACKET PRE-ORDER BY MARCH 30TH	
WHOLE	\$4 ⁷⁹ LB.
HALF	\$4 ⁹⁹ LB.
AMISH COUNTRY GOLD FOIL	
SPIRAL HALF (9-11 LB. AVG)	\$3 ⁶⁹ LB.
SUGARDALE SHANK & BUTT HALF (10-15 LB. AVG)	\$2 ⁷⁹ LB.
LITTLETOWN SMOKED PICNIC (5-6 LB. AVG)	\$2 ⁹⁹ LB.
MICHIGAN BRAND HAMS	
SEMI BONELESS WHOLE	\$4 ²⁹ LB.
SEMI BONELESS HALF	\$4 ⁵⁹ LB.
BONELESS WHOLE	\$4 ⁸⁹ LB.
BONELESS HALF	\$5 ¹⁹ LB.
BONELESS QUARTER	\$5 ⁹⁹ LB.

LAMB	
13-24 LB. AVG. LEG OF LAMB	\$7 ⁹⁹ LB.
5-7 LB. AVG. BONELESS LAMB	\$6 ⁵⁹ LB.
1-2 LB. AVG. RACK OF LAMB	\$16 ⁷⁹ LB.
CUT FREE	
LAMB SHORT LOIN	\$11 ⁵⁹ LB.
1 LB. PACKAGE GROUND LAMB	\$8 ⁹⁹ LB.

GOAT (PREORDER ONLY)	
6 WAY CUT 30 LB. AVG. WHOLE GOAT	\$4 ⁹⁹ LB.

SEAFOOD	
SMOKED FISH FRESH AT THE DELI FILLETS, STEAK & JERKY	

P.D. RAW SHRIMP - 2 LB. BAGS	
13-15 COUNT	\$19 ⁹⁰ EA.
16-20 COUNT (TAIL ON)	\$17 ⁹⁰ EA.
16-20 COUNT (TAIL OFF)	\$18 ⁹⁰ EA.
RAW EASY PEEL SHRIMP	
2 LB. 31-40 COUNT	\$14 ⁹⁰ EA.
PRAWNS	
2 LB BAG 4-6 CT.	\$37 ⁹⁰ EA.
TEXAS BAY USA	
RAW SHELL ON SHRIMP	
21/25 5 LB BAG	\$47 ⁹⁰ EA.
16/20 5 LB BAG	\$49 ⁹⁰ EA.
SHRIMP SKEWERS	
1 LB 21-25 CT.	\$10 ⁹⁰ EA.
THAW AND EAT SHRIMP TRAY W/ SAUCE	
	\$10 ⁹⁰ EA.
JUMBO BUTTERFLY BREADED SHRIMP	
3 LB. BOX (16-20 CT.)	\$18 ⁹⁰ EA.
BEER BATTERED COD	
YUENGLING	\$11 ⁹⁹ LB.
TAVERN BATTERED	\$11 ⁹⁹ LB.
CLAM STRIPS	
	\$9 ⁵⁹ LB.
FROG LEGS	
MEDIUM 4-6 CT. 5 LB. BOX	\$34 ⁹⁹ EA.
LARGE 2-4 CT. 5 LB. BOX	\$39 ⁹⁹ EA.
CRAWFISH	
5 LB. BAG	\$23 ⁹⁹ EA.
CRAWFISH TAIL MEAT	
1 LB. PKG.	\$10 ⁵⁹ EA.
SCALLOPS	
4-10 CT. DRY USA	\$27 ⁹⁹ LB.
2 LB. BAG JAPAN U-12 CT.	\$44 ⁹⁹ EA.
OCTOPUS	
	\$6 ⁵⁹ LB.
CANADIAN WILD CAUGHT SNOW CRAB 10UP	
5 LB. BAG	\$108 ⁰⁰ EA.
10 LB. BAG	\$193 ⁰⁰ EA.
CANADIAN SNOW CRAB CLUSTERS	
2 LB. BOX	\$29 ⁹⁹ EA.
GOLDEN KING CRAB LEGS & CLAWS	
2 LB. BAG	\$86 ⁹⁹ EA.
USA WILD CAUGHT 16/20 CT. LARGE KING CRAB	
5 LB. BAG	\$269 ⁰⁰ EA.
10 LB. BAG	\$520 ⁰⁰ EA.
USA WILD CAUGHT 9/12 CT. JUMBO KING CRAB	
5 LB. BAG	\$363 ⁰⁰ EA.
BREADED OYSTERS	
	\$12 ⁹⁹ LB.
COLD & WARM WATER LOBSTER TAILS	
5-6 OZ.	\$14 ⁹⁰ EA.
8 OZ.	\$19 ⁹⁰ EA.
14-16 OZ.	\$28 ⁹⁰ EA.
ALLIGATOR	
1 LB. PACKAGE	\$15 ⁹⁹ EA.
CALAMARI RINGS	
1 LB. PACKAGE	\$6 ⁹⁹ EA.

CHOICE RIB STEAK SALE	
DENVER STEAK	\$6 ⁵⁹ LB.
RIB STEAK	\$13 ⁹⁹ LB.
PORTERHOUSE STEAK	\$15 ⁵⁹ LB.
T-BONE STEAK	\$13 ⁹⁹ LB.
NY STRIP STEAK	\$14 ⁵⁹ LB.
SIRLOIN STEAK	\$12 ⁹⁹ LB.
BONELESS DELMONICO RIBEYE STEAK	\$15 ⁵⁹ LB.

WHOLE CUT FREE	
NEW YORK STRIP STEAK	
SELECT	\$10 ⁹⁹ LB.
CHOICE	\$12 ⁵⁹ LB.
PREMIUM	\$10 ⁵⁹ LB.
PRIME	\$13 ⁹⁹ LB.
WHOLE CUT FREE	
WHOLE RIBEYE BONELESS STEAK	
SELECT	\$12 ⁹⁹ LB.
CHOICE	\$13 ⁹⁹ LB.
PRIME	\$14 ⁹⁹ LB.

13-15 LB. AVG. ANGUS OX1 TRIMMED	
BONELESS SIRLOIN STEAK LOIN	\$7 ⁹⁹ LB.
TRIMMED OX1 YOU GET T-BONE & PORTERHOUSE	
SHORT LOIN 20-25 LB.	
CHOICE	\$10 ⁹⁹ LB.
SELECT	\$9 ⁹⁹ LB.

WHOLE CUT FREE	
BEEF TENDERLOIN	
CHOICE	\$20 ⁹⁹ LB.
PRIME	\$22 ⁹⁰ LB.

Open Sunday 11:00 to 4:00
NORM'S SUNDAY CHICKEN DINNERS
NO CHICKEN DINNERS EASTER SUNDAY (APRIL 5TH)

NORM'S SLOW SMOKED BBQ RIBS & BRISKET - SATURDAYS!
RIBS
 Full Rack \$19⁹⁹ | Half Rack \$10⁹⁹
No Pre-Orders Available at the deli only. First come, first serve.

Fresh Homemade Hot Soups
 Available Daily
 Monday - Friday at the deli

PRODUCE	
30 CT. PASCAL CELERY	\$2 ¹⁹ EA.
1 LB. BAG RADISHES	\$1 ⁹⁹ EA.
SEEDLESS CUKES	\$1 ²⁹ EA.
PINT SWEET GRAPE TOMATOES	\$1 ⁸⁹ EA.
5 LB. MICHIGAN RUSSET POTATOES	\$1 ⁹⁹ EA.
4 LB. BAG NAVEL ORANGES	\$5 ⁸⁹ EA.
GOLDEN PINEAPPLE	\$3 ⁵⁹ EA.

BACON	
25 LB. BOX SMITH'S LAYER BACON	\$4 ⁴⁹ LB.
	BY THE POUND... \$5 ³⁹ LB.
10 LB. BOX WAYSIDE BACON	\$25 ⁹⁰ EA.
30 LB. BOX INDIANA PLATTER	\$4 ²⁹ LB.
	BY THE POUND... \$5 ¹⁹ LB.

DAIRY	
DOZEN LARGE WHITE EGGS	\$2 ⁴⁹ EA.
18 CT. LARGE WHITE EGGS	\$3 ⁵⁹ EA.
GRADE A DOZEN LARGE BROWN EGGS	\$2 ⁴⁹ EA.
DUTCH FARMS UNSALTED & SALTED 1 LB. BUTTER QTRS.	2/ ⁸ or \$4 ⁵⁹ EA.
PRARIE FARMS 3 LBS. COTTAGE CHEESE	\$6 ³⁹ EA.
COUNTRYMAID 4 QT. PAIS ICE CREAM	\$6 ³⁹ EA.
4 PACK YASSO GREEK YOGURT BARS	\$4 ⁹⁹ EA.

POULTRY

40 LB. CASE BONELESS BREAST	\$225 ⁰⁰ LB.
	BY THE BOX... \$90 ⁰⁰ EA.
40 LB. CASE CHICKEN WINGS	\$170 ⁰⁰ LB.
	BY THE BOX \$68 ⁰⁰ EA.
40 LB. CASE LEG QUARTERS	\$115 ⁰⁰ LB.
	BY THE BOX \$46 ⁰⁰ EA.
3-3 1/2 LB. FRESH FRYERS	\$259 ⁰⁰ LB.
5 LB. LOTS - JUMBO CHICKEN WINGS	\$199 ⁰⁰ LB.
10 LB. LOTS FRYER LEG QUARTERS	\$129 ⁰⁰ LB.
10 LB. LOTS CHICKEN BREASTS	\$179 ⁰⁰ LB.
10 LB. LOTS BONELESS CHICKEN BREASTS	\$249 ⁰⁰ LB.
10 LB. LOTS BONELESS CHICKEN THIGHS	\$249 ⁰⁰ LB.
40 LB. CASE BONELESS CHICKEN THIGHS	\$225 ⁰⁰ LB.
	BY THE BOX... \$90 ⁰⁰ EA.

HOT DOGS/LUNCHMEAT

10 LB. BOX KOEGEL'S HOT DOGS W/SKINS	\$49 ⁹⁰ EA.
4 LB. PACKAGE KOEGEL'S HOT DOGS SKINLESS	\$19 ⁹⁰ EA.
KOEGEL'S BOCKWURST	\$5 ⁸⁹ LB.
KOEGEL'S HOLIDAY SAUSAGE	\$5 ⁸⁹ LB.

ALASKAN BONELESS FISH FILLETS	\$6 ⁷⁹ LB.
5 LB. BAG	\$5 ⁶⁹ LB.
10 LB. BAG	\$5 ¹⁹ LB.
25 - 27 LB. BAG	\$4 ⁶⁹ LB.
CATFISH FILLETS	\$7 ⁹⁹ LB.
ICELANDIC FROZEN AT SEA COD FILLETS	\$13 ⁹⁹ LB.
5 LB. BAG	\$64 ⁹⁹ EA.
PACIFIC COD FILLETS	\$12 ⁹⁹ LB.
ATLANTIC COD LOINS	
4, 6, & 8 OZ.	\$11 ⁵⁹ LB.
10 LB. BOX	\$99 ⁰⁰ EA.
GROUPER	\$13 ⁹⁹ LB.
10 LB. BOX	\$130 ⁰⁰ EA.
SNAPPER	\$11 ⁹⁹ LB.
HADDOCK SKIN OFF	\$10 ⁵⁹ LB.
10 LB. BOX	\$99 ⁰⁰ EA.
HADDOCK LOINS	\$10 ⁹⁹ LB.
HALIBUT	\$23 ⁹⁹ LB.
10 LB. BOX	\$229 ⁰⁰ EA.
ORANGE ROUGHY	\$99 ⁰⁰ LB.
22 LB. BOX	\$181 ⁰⁰ EA.
TUNA STEAKS	\$8 ⁹⁹ LB.
SWORD FISH	\$9 ⁹⁹ LB.
SALMON PORTIONS NORWEGIAN	\$12 ⁵⁹ LB.
10 LB. BOX	\$115 ⁰⁰ EA.
CHILEAN	\$11 ⁵⁹ LB.
10 LB. BOX	\$109 ⁰⁰ EA.
ATLANTIC	\$12 ⁵⁹ LB.
CANADIAN FILLETS WALLEYE FILLETS	\$12 ⁵⁹ LB.
6-8 OZ / 8-10 OZ.	\$129 ⁰⁰ EA.
11 LB. BOX	\$129 ⁰⁰ EA.
WHITE FISH FILLETS	\$11 ⁹⁹ LB.
11 LB. BOX	\$125 ⁰⁰ EA.
YELLOW PERCH FILLETS	\$19 ⁹⁹ LB.
SUNFISH/BLUEGILL FILLETS	\$19 ⁹⁹ LB.
BATTERED WALLEYE FILLETS	\$11 ⁵⁹ LB.
CHILEAN SEA BASS	\$29 ⁹⁹ LB.
ZANDER PERCH 40-60G.	\$10 ⁹⁹ LB.
11 LB. BOX	\$110 ⁰⁰ EA.
LAKE SMELT 1 LB. BAGS	\$10 ⁹⁹ EA.
12 LB. BOX	\$120 ⁰⁰ EA.
BATTERED SMELT	\$10 ⁹⁹ LB.
THAW & EAT COOKED SHRIMP - 2 LB. BAGS	
13-15 COUNT	\$24 ⁹⁰ EA.
16-20 COUNT (TAIL ON)	\$21 ⁹⁰ EA.
16-20 COUNT (TAIL OFF)	\$20 ⁹⁰ EA.

SEAFOOD SPECIAL

THAW AND EAT SHRIMP TRAY W/ SAUCE	\$9 ⁹⁹ EA.
SAVE \$3.00 13-15 CT. COOKED SHRIMP	\$21 ⁹⁰ LB.

SPECIALTY MEATS

BISON RIBEYE	\$28 ⁹⁹ LB.
NEW YORK CHUCK STEAK	\$20 ⁹⁹ LB.
BONELESS CHUCK ROAST	\$13 ⁹⁹ LB.
GROUND BISON	\$11 ⁹⁹ LB.
4 PACK BISON BURGER PATTIES	\$18 ⁵⁹ EA.
GROUND ELK	\$10 ⁹⁹ LB.
GROUND VENISON	\$10 ⁹⁹ LB.
BEEF OX-TAIL	\$9 ⁵⁹ LB.

Richville Conservation Club

3270 W. Sanilac Rd.

Public Fish Fry - April 3rd

ALL YOU CAN EAT, FISH AND CHICKEN

3:00 - 7:00 P.M.

\$16 adult/ \$8 child (under 5 Free)

Take Out Drive-Thru Available!

richvilleconservationclub.org

Marlette Livestock Auctions

SPRING FLING BIRD & ANIMAL AUCTION

SATURDAY, APRIL 4 @ 10 AM

Featuring Unique, Unusual & Beautiful Breeds

CONSIGNMENTS INCLUDE

Sheep & Goats • Llamas & Alpacas • Mini & Full Size Cattle • Swine • Ponies, Horses & Donkeys • Animal Related Equipment • Birds of All Kinds Including Turkeys, Emus, Guineas, Pheasants, Geese, Quail, Peacocks, Pigeons & Chickens • Rabbits • Guinea Pigs & More!

This is only a preliminary listing!

Consignments accepted on site April 3-4.

Hoof stock to sell first. Contact us for more info and to consign animals. Follow us on Facebook for pictures & updates!

6381 Euclid St. Marlette, MI 48453

(989) 635-2183

Mental Health

IS...

- ♦ A part of everyone
- ♦ Real and complex
- ♦ IMPORTANT
- ♦ Something to look after
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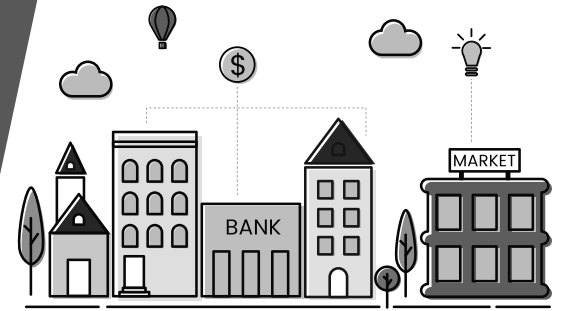


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PROGRESS

Celebrating Local Business Growth — 2026



Biggby Coffee to Perk up Vassar with 24 New Jobs

BY TOM GILCHRIST | Reporter
gilchrist@theadvertiser.com

VASSAR — Biggby Coffee is bringing more than specialty beverages and food to Vassar when it opens sometime in April.

Tiffany Lesert, owner of the franchise scheduled to open sometime that month at 123 S. Main St., plans to hire 24 employees.

“I have to hire about 24 people; that is what is required for me to start this franchise,” said Lesert, 45, who will work full-time at the business.

“Some of the jobs will be part-time and some will be full-time.”

The Vassar location will be open from 6 a.m. to 8 p.m. every day, and offers a drive-thru window. Lesert, a resident of Genesee County’s Vienna Township, said she’s still hiring workers.

The eatery will have about 10 interior seats.

“You can come in and have meetings, or little get-togethers with family members or friends,” Lesert said.

Biggby Coffee’s corporate colors are orange and black, which are Vassar High School’s colors. The company’s website states that its menu offers everything “from classics to kids’ treats.”

Biggby is well-known for selling brewed coffee, espresso, cappuccino, cafe au lait, caffe latte and iced coffee, among other offerings. The business also offers “mocktails” – mixtures of energy drinks with other ingredients and flavors.

Motorists or pedestrians wanting

a quick breakfast might consider the Vassar Biggby.

“We’ll sell bagels and you also can have a ‘bragel,’ which has a meat, egg and cheese on it,” Lesert said. “We’ll also sell doughnuts and muffins.”

The business will feature a kids’ menu, and its creme freeze specials are popular with younger customers. Occasionally a Biggby franchise promotes seasonal offerings.

“In the fall they have a maple-flavored waffle sandwich; I always have it with egg, cheese and sausage added, but you can order it without any of those items,” Lesert said.

“It is very good. Instead of using a bagel to make the sandwich, they use the waffle to make one.”

Lesert said she worked in the food-service industry from 1994 to 2011. She began working in the restaurant business as a 14-year-old girl when she went to work as a hostess at a Big Boy restaurant in Chelsea, seating customers under direction of her mother, the eatery’s manager.

“My mom managed Big Boy restaurants so I was just the little hostess that seated people at tables when I started in the business,” Lesert said. “I worked in Chelsea, Ann Arbor and Clio. My mom was a manager and she traveled for work, so I went with her.”

Biggby Coffee, based in Lansing, operates hundreds of locations in a number of states, including several hundred in Michigan. Tiffany (Dennis) Lesert is a 1998 Clio High School graduate, said she worked as a manager in the food-service industry from 2000 to 2011.



Photo by Tom Gilchrist | *The Advertiser*

This drive-thru lane, under construction, will allow vehicles to turn off South Main Street in Vassar so motorists can pay for, and pick up, their food and beverages from the Biggby



Photo by Tom Gilchrist | *The Advertiser*

Sometime in April, once a Biggby Coffee franchise opens in Vassar in the building shown here, customers could sit inside, or on this outdoor bench, and sip their beverages. The business is at 123 S. Main St. in Vassar.

PROGRESS

Celebrating Local Business Growth — 2026



New Bierlein Moore Dealership Aims to Keep Family Focus

By CHARLES BUCKEL | Reporter
charles@tcadvertiser.com

SEBEWAING — Those shopping for a new car in Sebewaing are seeing a new name adorning what was the Moore Shoreline car dealership, yet the new name isn't unfamiliar to the area.

The newly minted Bierlein Moore is the result of a partnership between two longstanding family dealerships, Schaefer and Bierlein of Frankenmuth and Moore Motors of Caro. The transition marks a pivotal moment for the businesses. Kyle Bierlein told the Advertiser that this is the first time Schaefer and Bierlein, the oldest family-owned dealership not only in the area but the country, will have more than one store.

"We've always just been in one store. We've

never had more than one store, and that's by design more than anything, because of the way we run things. We need to be here, and we need to have our hands involved in it. We need to be involved in the service department, involved in the sales department," Bierlein said.

Kyle Bierlein had been running Schaefer and Bierlein

SEE NEW | 9



Photo by Charles Buckel | *The Advertiser*

The new Bierlein Moore name is displayed across the front of the former Moore Shoreline dealership in Sebewaing following the recent partnership announcement.

"It's what we want to be, what we've always been here in Frankenmuth, and what will continue to be in Sebewaing and eventually in Caro."
- Kyle Bierlein



Courtesy photo | *The Advertiser*

The new Bierlein Moore name and Chevrolet logo are visible on the front of the Sebewaing dealership as the sun shines on the front of the newly minted building.



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Celebrating Local Business Growth — 2026



FROM /8
with his brother Craig Bierlein when, in late 2024, Brad Moore of Moore Motors came to them with an offer. According to Bierlein, he was interested in the idea of the Bierlein brothers becoming partners in his business.

“Not that he needed a partner. He’s got great staff at both stores, and he wants to not have a big group come in and take them over and wipe people out. He wanted it to continue to be family run and family maintained, and he was recommended to reach out to us, and we were in the perfect spot to be looking to grow and diversify,” Bierlein said.

What followed in 2025 was, in Bierlein’s words, an engagement of sorts. The brothers became consultants for Moore Motors in Caro and

for Moore Shoreline in Sebawaing. Bierlein said that it was obvious from the beginning that the people at both locations were great, and they understood why Brad Moore wanted to keep the business family-owned and the staff employed.
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Courtesy photo | *The Advertiser*
 A sign inside the service center reflects the new Bierlein Moore name as the transition continues throughout the Sebewaing dealership.

“We want to be there, and be a true family store.” - Kyle Bierlein

understood we’d have to put our touches on it as consultants and eventual partners. And we did that throughout the year.”

As they worked, Bierlein said they began to realize that the Sebewaing location would need a little more help, being short-staffed. So the attention shifted there, and Moore Shoreline became the focus for the partnership through

the third and fourth quarters of 2025. Finally, in February 2026, Moore Shoreline officially became Bierlein Moore.

“We are partners with Brad there, with the

eventual plan to buy Brad out of his portion and for it to be our second store. So Schaefer and Bierlein in Frankenmuth will always be the mothership, but it’s given us the opportunity to diversify. And we’re really excited about partnering with Brad,” Bierlein said.

Now all three men are operating as managers, and Bierlein said that Moore has, in a way, been like a big brother figure to him and his brother, and that they’re fortunate to have him involved. The decisions are being made on the ground in Sebewaing. Both Kyle and Craig Bierlein are at the Sebewaing location multiple times a week, in part because they don’t want to become like corporations that only have their names on dealerships without knowing the people and the communities.

“We want to be there, and be a true family store. And so we’ve added some people. The service department in the Sebewaing store has doubled in size, as far as the number of employees, and they’re doing great. Our manager is great, we’ve hired some employees that had some experience with GM,” Bierlein said.

The mantra “service sells cars” sits on the logo of Schaefer and Bierlein in Frankenmuth, and that mantra is carrying over to Bierlein Moore and eventually to Moore Motors in Caro as well. And so the focus on the service department means that the happier the community is with service, the more they’ll hopefully look for their next car with them as well.

And the community involvement that Schaefer and Bierlein is known for in Frankenmuth is going to be carried over into the new locations as well. He said they want to do things like sponsor teams and just get involved. Kyle Bierlein has already spoken to the chamber of commerce in Sebewaing and plans to again as time goes on.

“We’re just looking to sponsor the kids teams, and being the focus of the community, the center of the community. It’s what we want to be, what we’ve always been here in Frankenmuth, and what will continue to be in Sebewaing and eventually in Caro,” Bierlein said. “It’s those kinds of things that are the best things you can do to help your business, and again, to gain the trust of all the communities that you’re in.”

One of the things Kyle Bierlein told the Advertiser was that Brad Moore and the Moore family have also done a fantastic job with the communities in Caro and Sebewaing. Bierlein attended the Tuscola County Fair in 2025 with Moore, and he said he wants to be reached out to about things like that.

“I’m excited to do that and support the kids at the 4h auction and things like that, those are all things we want people to call us on,” Bierlein said, “we just got to get boots on the ground, is the best way to put it. Brad’s been doing it a long time, his kids are older now, it’s something that Craig and I can take over.”

But as for future plans right now, it’s all about continuing the partnership. Throughout the rest of this year, Bierlein said that they will continue consulting with Moore on the Caro location and hopefully by this time next year “have our name on the sign in Caro to be partners with Brad there too.”

FROM /9

“It was evident immediately that the people at both places were awesome. And in that we we understood where Brad was coming from,” Bierlein said. “And obviously Brad



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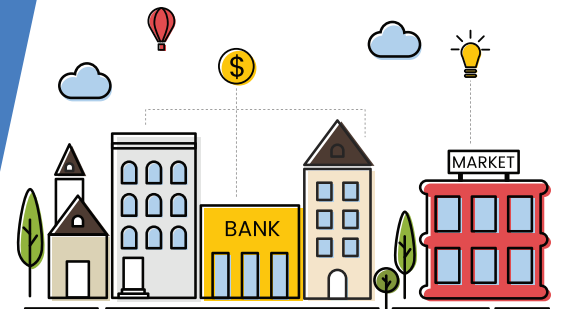
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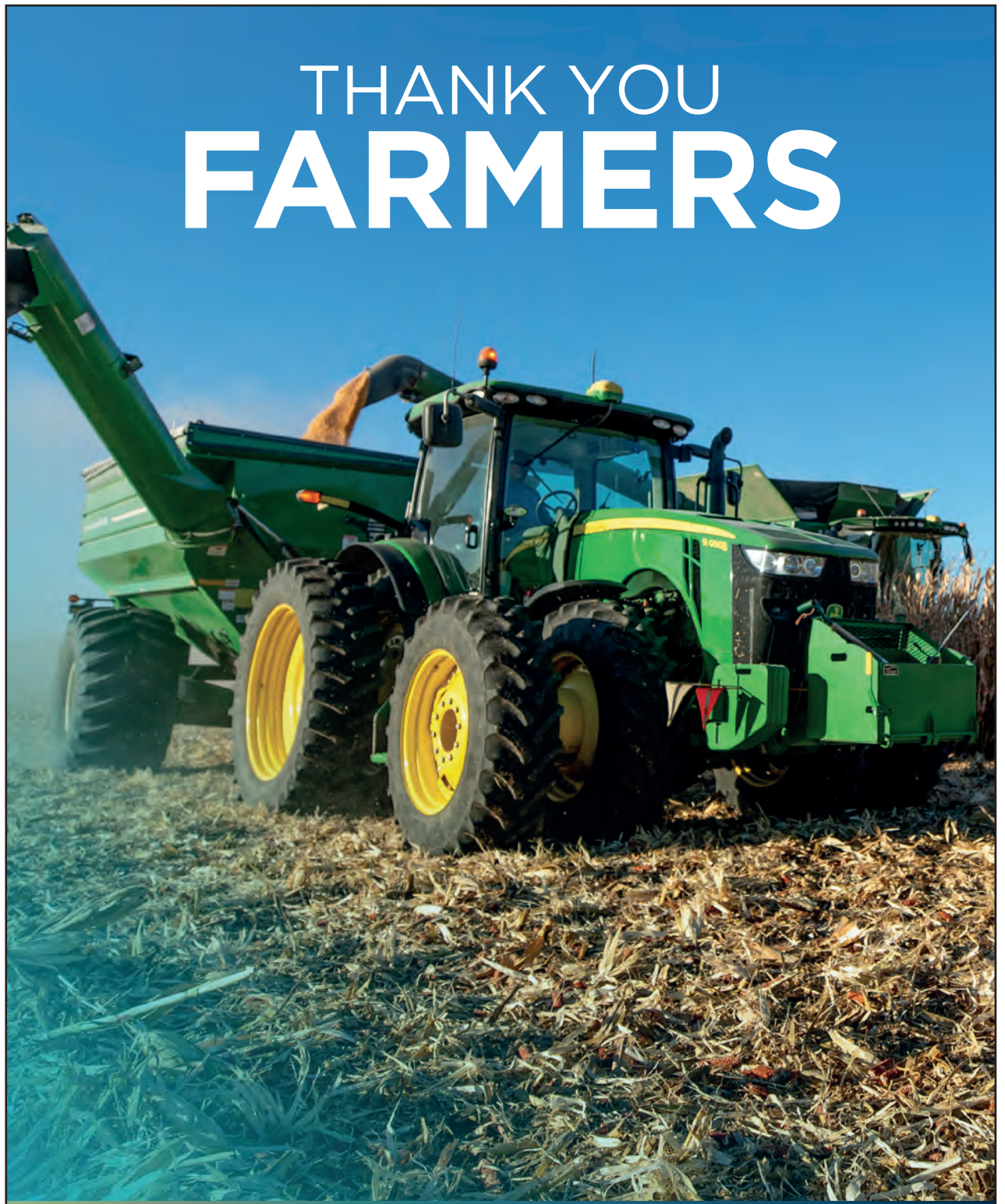
Celebrating Local Business Growth — 2026



New Roastery Brings Fresh Coffee Option to Caro Area

By **SCOTT BOLSBY** | *Sports Editor*
sports@tcadvertiser.com

ALMER TWP. — A new way to purchase coffee is coming to the Caro area. Almer Township resident Jessica Kimble is starting her own coffee roastery and will give coffee lovers a new way to purchase their beloved beverage. La Belle Vie — “the good life” in French — Coffee is opening soon at 1533 E. Caro Road and will roast coffee to be sold in ground or whole bean form. “I am sourcing farm direct as much as I can,” Kimble said. “I will be working with farms in Kenya, Honduras, Nicaragua, and all of them are free of any chemicals, pesticides, and herbicides. “The farms are eco-friendly and sustainable.” Kimble has been selling small batches of coffee through Cottage Food Law, which, according to the Michigan Department of Agriculture & Rural Development, allows “non-potentially hazardous foods that do not require time and/or temperature control for safety” to be produced in a home kitchen. These items can then be sold in multiple ways outside of retail stores, restaurants, over the internet, by mail order, to wholesalers, brokers or other food distributors who resell foods. “I have my inspection with the state coming up this week,” Kimble said. “So, once I get approved by them, I can sell my coffee commercially and will be able to take online orders and ship.” The storefront Kimble is looking to open is unlike a common one, as she has a separate area in the back of the garage of her current residence. “It’s a little messy right now, but it is in our garage, and we are making progress on it,” she said with a laugh. “That area has been converted to a roaster in a small storefront style.” Kimble, a mother of two children — Clark and Bea — along with her husband, Chris, was looking for more flexibility with her job and raising a family, which led her, an admitted “coffee snob,” to try her hand at making her own coffee. “I was doing it as a hobby, and I really liked doing it,” Kimble said. “I decided to move forward with it and try it as a business.” The method Kimble uses to roast her beans is an air roaster, which uses very high heat. “I get the green beans directly from the farms, which they ship to me,” Kimble said. “I then use the air roaster, package them up, and then you get to take them home and enjoy them.”



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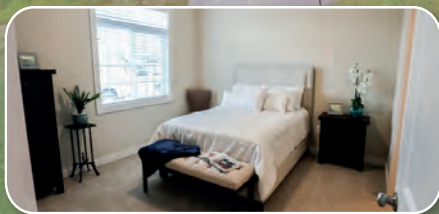
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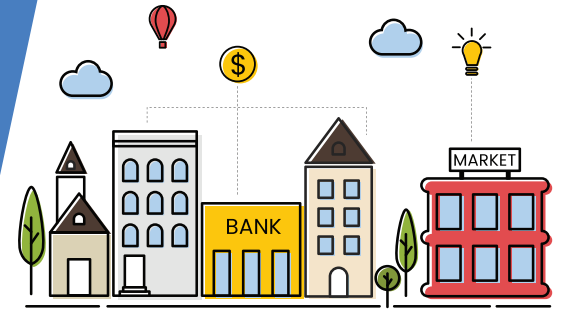
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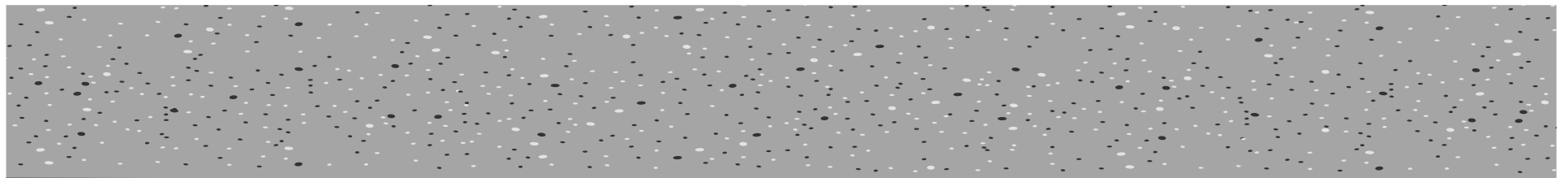
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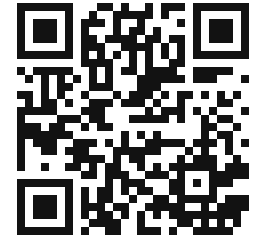
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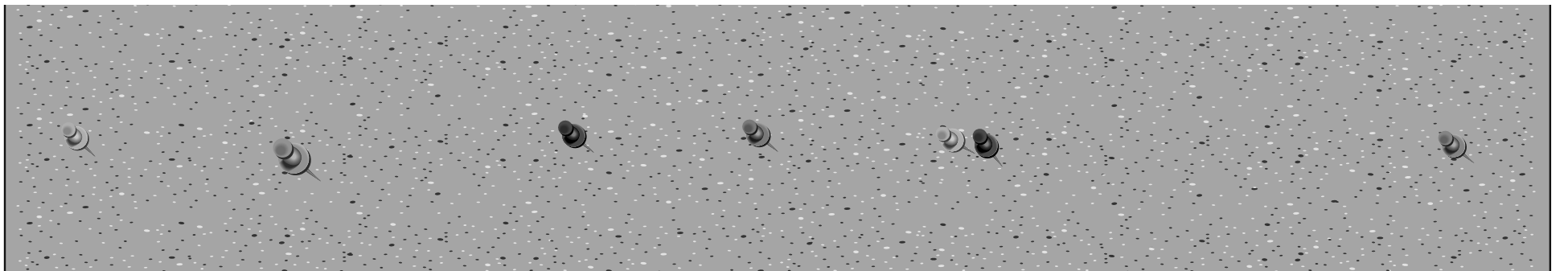
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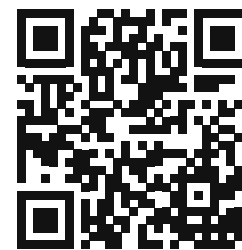
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