

**PREPRINTED
INSERTS**

CASS RIVER TRADER

2019

SIZE	1X ANNUALLY	12X ANNUALLY	26X ANNUALLY	52X ANNUALLY
SINGLE	\$50.00	\$47.50	\$45.00	\$42.50
4-PAGE/TAB	\$60.00	\$57.50	\$54.00	\$51.00
12-PAGE/TAB	\$63.00	\$59.85	\$56.70	\$53.55
24-PAGE/TAB	\$66.15	\$62.84	\$59.54	\$56.23
36-PAGE/TAB	\$69.45	\$65.98	\$62.51	\$59.03
48-PAGE/TAB	\$72.92	\$69.27	\$65.62	\$61.98
60+PAGE/TAB	\$80.21	\$76.20	\$72.19	\$68.18

Akron 48701 602
 Fairgrove 48733..... 780
 Unionville. 48767..... 607
 Sebewaing 48759 1,695
 Gagetown 48435 422
 Cass City 48726 2,818
 Deford 48729..... 610
 Caro 48723..... 5,666
 Kingston 48741 878
 Silverwood/Clifford 48760..... 557
 Mayville 48744..... 2,077
 Fostoria 48435..... 855

Reese 48757 1,613
 Richville 48758..... 69
 Vassar 48768 4,341
 Millington 48746 3,529
 Frankenmuth 48734
 3,864
 Birch Run 48415 2,410
 Bridgeport Charter Township 48722
 450
 Buena Vista Charter Township 48601
 575
 Total Circulation 34,430.

Delivery of Pre-Prints:
 * Minimum insert quantity 2,000. Minimum Charge \$100.
 * Inserts are distributed to zip codes only.
**ALL INSERTIONS SCHEDULED DURING
 NOVEMBER & DECEMBER MUST BE
 FULL CIRCULATION**
 Contact your sales representative at 989-673-3181 for
 pricing on insertions over 60 pages.
DIRECT MAILED EVERY SATURDAY.

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